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## **DOLCE BARBER & SPA OPENS IN CHANDLER; OFFERS SPA EXPERIENCE TO MEN**

*Dolce Barber & Spa Opens In Chandler Providing Services Exclusively For Men; Offers Unique Experience Complete With Television, Beer and Cigars*

CHANDLER, Ariz – (February, 16 2006) – Dolce Barber & Spa, an expansion of Arizona’s renowned Dolce Salon & Spa, will formally open its doors to the public on February, 25 2006 at The Boulevard Shops in Chandler, steps away from Dolce Salon & Spa. Dolce Barber & Spa caters exclusively to men in every way from the available treatments to the masculine décor. Massage, facials, hand and foot treatments, haircuts and colors, and straight razor shaves are just some of the custom created services men can receive.

In addition, each barber station has an individually controlled plasma screen television allowing men to flip through the channels as they receive their treatments. Dolce Barber & Spa has used beer lingo in the names of all services and plans to serve beer in the near future. Two custom beer chandeliers adorn the ceiling. Also, a large fish tank with exotic fish sits behind the front desk. The custom faux ostrich barber chairs add the final touch to the overall masculine décor.

“We wanted to create an environment that men would feel comfortable in, different then the feel of a day spa,” says Brandi Nuttall, Barber & Spa Founder, “It was important for us to take it a step further so we brought in the beer and the TV’s. It’s sort of an old school meets new school feel. Every inch of Dolce Barber & Spa is designed for guys; guys who regularly get spa services and guys who have never experienced a spa.”

Dolce Barber & Spa is one of the only facilities in Arizona that cater specifically to men.

### **About Dolce Barber & Spa**

Dolce Barber & Spa is a full service barber, salon and spa offering comprehensive services including massages, facials, body treatments, hand and foot treatments, haircuts, color, waxing and straight razor shaves. Dolce Barber & Spa is a men only facility. The upscale design combines the feel of the traditional barbershop with modern amenities and aims to enhance the male experience with individually controlled plasma screen television, a bar, and an exotic fish tank. Future locations are planned for Arrowhead in late 2006 and Gilbert San Tan in 2007. Dolce Barber & Spa is located in Chandler, Arizona. For more information visit [www.dolcebarberspa.com](http://www.dolcebarberspa.com) or call 602-515-0445